



## How to Play Group Play

### **Voiceover:**

*News Anchor speaking: Workers at a power plant won 50 million dollars last night through an office group play.*

### **Text on screen:**

LOTTO 649 \$50,0000,000. John Doe (Group of 5), Hamilton OLG

### **Video:**

**Person sitting on a couch watching a TV showing workers with a big cheque showing their winnings**

### **Voiceover:**

*Wondering what group play is and how you can play too?*

### **Text on screen:**

Lottery Group Play

### **Video:**

**Captain on screen as the narrator explains the issues that many captains deal with when organizing group play in-store.**

### **Voiceover:**

*Lottery group play is when a group pools their tickets together to have more chances of winning and then splits the prize.*

### **Text on screen:**

Combine Tickets. Increased Chances.

### **Voiceover:**

*Groups are usually organized by a captain who is responsible for creating, organizing, and managing the group.*

### **Text on screen:**

Group Captain  
Create. Organize. Manage.

### **Voiceover:**

*But being the captain can come with a lot of responsibilities.  
You have to keep track of money, tickets, winnings and more!  
But gone are these troubles of the past.  
Introducing Group Play on OLG.ca. We've made it easier for you and your group to play.*

### **Text on screen:**

New. Free. Group Play Feature.



**Voiceover:**

*Starting a group has never been easier.  
You can easily create, join, and manage multiple groups, giving you more chances to win the big jackpot.*

**Text on screen:**

Invite Members to Group: Baseball team.  
Names. Emails. Send Invites.  
Create. Join. Manage.  
Group Created! Continue.

**Voiceover:**

*To create a group, all you need is an OLG.ca account. Then you can invite other registered players to join.*

**Text on screen:**

Group Play Lobby. Dreamers. Create a Group.

**Video:**

**Cut to a smartphone screen going through the steps involved in setting up Group Play Online, highlighting the benefits.**

**Voiceover:**

*The Captain sets up Group Packs for members to purchase. Simply pick your game and optional number of ENCORE plays.*

**Text on screen:**

Group Play Lobby  
Group Pack  
6/49 3 Plays + 2x Encore Buy  
Lotto Max 4 plays + 2x Encore Buy

**Voiceover:**

*Anyone who buys a Group Pack for a draw is eligible to win an equal share of the winnings from that draw. This includes cash prizes, and Free Play tickets.*

**Text on screen:**

Lotto6/49  
3 Plays + 2x ENCORE

**Voiceover:**

*Since everything is done online through OLG, captains can say goodbye to collecting payments as each member invited, buys Group Packs online through their own OLG account. You can also track the number of members on your team who are playing each draw. Plus, you can stop worrying about dividing and distributing prizes. Winnings go directly into each player's account.*

*With Group Play, even though you're a member on a team, there are still plenty of ways to play. Want to pick your own lucky numbers? Great! You can pick numbers, or use auto pick. You can set up a subscription, never miss a draw, or just pay as you go. There are lots of options too on how to pay, including using your Bonus Funds. It's all about choice.*



*If you want to dive into the numbers, our transparency lets you review all current and past play info, see who else is on your team, who has played, and what numbers your Group has for any given draw. You can also see Group Prize details, including cash and free plays.*

**Text on screen:**

Say Goodbye To Collecting Payments  
Payment Method  
Direct Pay  
My Balance  
Track Participating Members  
Play The Way You Want  
Full transparency  
Winnings Added To Your Wallet  
Continue

**Voiceover:**

*With a direct, independent prize claim process, through OLG, you won't need to wait for anyone else to get your share of the winnings.*

**Video:**

**Screen of group members waiting for a slow member so they can cash their winnings.**

**Voiceover:**

*Now that group play is online, you can also play with different social circles outside the office such as your friends, family, neighbours, sports teams, and more.*

**Video:**

**Bubbles listing some of the potential groups that you could easily create Online Group Play groups with.**

**Text on screen:**

Guitar players  
University students  
Watch enthusiasts  
Movie lovers  
Senior's home  
Sports teams  
Video game lovers  
Book club  
Neighbours  
Friends  
Dog lovers  
Coworkers  
Family  
Music fans  
Soccer league  
Karate dojo



Running club  
Piano players  
Hiking club

**Voiceover:**

*So, what are you waiting for?*

*Start your own Group Play team now on OLG.ca or the OLG App.*

**Video:**

**Smart phone and laptop screen showing group play.**

**Text on screen:**

Group Play Now Available

OLG.ca

Or

Apple Store Logo Google Play Logo